

Mission, vision and values

Mission

We are working in the name of progress and social prosperity. Our energy brings light and warmth to people.

Vision

We are a dynamically developing Ukrainian company that strives for leadership in the European energy markets. Our success is based on people, efficiency and advanced technologies.

Values

Professionalism

Our employees have extensive professional knowledge, carry out their duties responsibly and diligently, and accomplish their tasks in a timely and workmanlike manner.

We strive to achieve the best results while making the best possible use of human, natural and financial resources.

Responsibility

We are building our business on the understanding that all of our efforts should serve the interests of society. We bear responsibility for the quality of our work and the observance of corporate standards, for meeting our obligations, for using resources prudently, and for protecting the environment. We are responsible for the people who make the success of our company possible — our employees.

Pursuit of excellence

We create the right conditions for the development of talents and abilities of our employees, implement the latest technologies, and improve production and management processes. As we expand our business, we strive to instill confidence in our employees and contribute to the successful development of Ukraine.

Unity

We value team spirit, unity and solidarity. We can only achieve strong results as a team. We enjoy both working and leisure time together. Our common potential comes from the diverse experience and knowledge of each employee. Our unity comes from the common pursuit of the same ideas and goals while understanding and supporting each other.

Openness

We are open and keep our employees, partners, shareholders and other external stakeholders informed about important issues regarding our development, creating a foundation for working together in a spirit of trust. We conduct our business based on principles that are clear to our employees and partners.



DTEK Group's 2030 Development Strategy

Development Concept

DTEK will actively develop in Ukraine and enter the markets of neighbouring countries as a diversified energy company with secured fuel resources.

DTEK will focus on the sale of electricity to all categories of consumers while maintaining high standards of service and building a strong retail brand.

DTEK will support and develop key success factors: the talents and potential of its employees and the efficiency of production, investments and management.

DTEK will participate in the reform and modernization of Ukraine's economy, social development of regions where it operates, and the promotion of best standards in industrial and environmental safety.

Stages and priorities of DTEK Group's Development Strategy

The long-term corporate strategy determines key areas of business development, management projects and technologies.

